
MCF VENDOR CHAIRMAN



NON-FOOD MCF 2017 EXHIBITOR RULES & REGULATIONS

("The Rules")

Fees: All fees must be paid in full including any booth rental fee, late fee and/or insurance fee by August 1, 2016. No refund shall be paid to Exhibitor for any deposit, payment, or prepayment of rental fee made to MCF

Exhibitor is responsible for knowing and complying with all policies, rules, and regulations contained in these Rules & Regulations (the "Rules") which are incorporated into Exhibitor's Exhibit Booth Application/Agreement. MCF may immediately cancel Exhibitor's Application/Agreement if Exhibitor or any person employed by Exhibitor or under Exhibitor's control fails to comply with any Rules after being notified of the violation. Non-compliance with the Rules is also cause for MCF to refuse to allow Exhibitor to exhibit at future shows. MCF reserves the right to require modifications to Exhibitor's booth design and/or selling techniques, and Exhibitor shall immediately comply with any modifications requested by the MCF Manager

Agreements: Exhibitor Booth Application/Contract ("Agreements") for booth space are for the contracted period only and do not carry over to the next year. MCF reserves the right to refuse to renew any Agreement

Conflicts: Nothing shall be sold or given away or otherwise disposed of by Exhibitor which will in any way conflict with, or which is the subject matter of, any privilege or concession granted or sold by MCF

Exhibit Booth Space: Subject to the conditions of the 2017 MCF Exhibit Booth Contract ("Agreement"), MCF leases to Exhibitor a certain exhibit area described on the Agreement/Application for the term of August 24-27, 2017. Exhibitor may use the leased space exclusively for the stated purpose on the Agreement/Application, and only the merchandise or services as described on the Agreement/Application may be exhibited, displayed and/or sold. Exhibitor must confine all exhibit activities to within the limits of space allotted to the booth. Sales personnel and demonstrators are prohibited from operating in the aisles and extending their activities into areas other than the Exhibitor's booth space

Food Booths: Booths authorized to sell/sample (1 oz. or less) food products must adhere to the following guidelines:

Prices:

All product prices will be clearly posted. Deviation from posted prices will not be permitted.

Permits: Booths must obtain a **Midland County Permit** before event. Permit must be displayed in booth. **ALL food workers must obtain a food handler's certificate from Midland County Health Department.** *Permit and Food Handler Class Information can be obtained by contacting the Midland County Health Department at 432-681-7613.*

INSURANCE: ALL EXHIBITOR'S (NON-FOOD & FOOD) MUST SUPPLY INSURANCE AT TIME OF BOOKING. (SEE PAGE 3 OF YOUR APPLICATION/AGREEMENT FOR MORE INFORMATION.



Midland County Fair 201

August 24-27, 2017

Midland County Horseshoe Pavilion

For information call (432) 682-1300

Stephanie Gomez 956-960-5785

(hs108@midlandhorseshoe.com)

NON-FOOD EXHIBITOR APPLICATION/AGREEMENT FORM

\$300.00 (10x10 Booth Fee) + \$50.00 Non-Refundable Reservation Fee

\$350.00

I. Applicant Information

Contact Person: _____

Business Name: _____

Mailing Address: _____

City, State, Zip: _____

Business Address (if different) _____

City, State, Zip: _____

Phone: Day: _____

Evening: _____

Fax: _____

E-mail: _____

II. Type of Product and Space Information

Please enter your items to be sold. Any change from the approved items will need the approval of Stephanie Gomez 956-960-5785 **NO LATER THAN AUGUST 1, 2017**. Items not disclosed, will not be allowed to be sold. **ABSOLUTELY NO FOOD OR BEVERAGES ARE ALLOWED TO BE SOLD IN NON-FOOD VENDOR BOOTHS.**

Please describe the type of booth structure that you will be setting up. Please note that pipe & drape back drop is provided for you. Space will be limited, therefore please be specific in dimensions and space required. Final placement will be made by the Vendor Chairman. Each booth space is approximately 10 x 10. PLEASE CONFIRM # OF 10X10's REQUIRED. # _____

III. Electrical Requirements

Power availability is based on a first come first serve basis. Electrical requirements may determine vendor location.

Please list all electrical requirements, including lighting. Site is equipped with 110V power, 20 Amp source only. Power is included in your space fee. Upgrades may be available upon request and additional cost.

Equipment Description	Qty.	Watts	Amps

Total (not to exceed 20 Amps): _____

SPECIAL REQUIREMENTS: (PLEASE READ CAREFULLY)

ALL EXHIBITOR'S MUST SUPPLY INSURANCE AT TIME OF BOOKING) NAMING:
MIDLAND COUNTY FAIR, MIDLAND COUNTY HORSESHOE ARENA, AND
DOOLEY MANAGEMENT COMPANY AS ADDITIONALLY INSURED.

*NO VENDOR WILL BE ALLOWED TO SET-UP WITHOUT PROOF OF INSURANCE PA-
PERWORK IN ADVANCE.

IF YOU NEED INSURANCE, YOU MAY CONTACT THE FAIR INSURANCE
COMPANY, KALIFF INSURANCE FOR ASSISTANCE

Brettany Johnson

Kaliff Insurance

2009 N.W. Military Hwy

San Antonio, TX 78213

Phone: 210-829-7634

Fax: 210-829-7636

Email: brettany@kaliff.com

PLEASE RETURN:

1. COMPLETED APPLICATION
2. COPY OF INSURANCE REQUIREMENTS
3. CHECK OR MONEY ORDER FOR SPACE RENTAL PLUS DEPOSIT

Mail or Email Form:

Attn: Stephanie Gomez/MCF Vendor Coordinator

P.O. Box 50431

Midland, TX 79710-0431